

DALLAS MAYOR'S EDUCATION INITIATIVES

2018 Sponsor & Donor Reply Form

CONTACT INFORMATION

SPONSOR NAME _____
(List donor/sponsor name as it needs to appear in recognition materials)

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

SPONSOR/DONOR COMMITMENT

We would like to be a 2018 Sponsor of the Mayor's Education Initiatives at the following level:

- \$25,000+ Mayor's Education Sponsor**
 - ◇ Logo recognition as MAJOR SPONSOR on the Dallas Mayor's Education Initiatives materials to include website and annual brochure; Mayor's Intern Fellows Program press releases, website, printed luncheon program, and luncheon signage; Mayor's Back to School Fair press releases, promotional brochure, school supply packets, website, and signage; and Mayor's Summer Reading Challenge press releases, promotional brochure, program recap flyer, and website. Also includes 2 tickets to the Mayor's Intern Fellows Program Luncheon (separate email invitation mailed).
- \$10,000 - \$24,999 Mayor's Education Sponsor**
 - ◇ Name recognition as MAJOR SPONSOR on the Dallas Mayor's Education Initiatives materials to include website and annual brochure; Name recognition on Mayor's Intern Fellows Program press releases, website, printed luncheon program, and luncheon signage; Mayor's Back to School Fair press releases, event signage, school supply packets, and website; and Mayor's Summer Reading Challenge press releases, program recap flier, and website. Also includes 2 tickets to the Mayor's Intern Fellows Program Luncheon (separate email invitation mailed).
- \$5,000 - \$9,999 Mayor's Education Sponsor**
 - ◇ Name recognition on the Dallas Mayor's Education Initiatives materials to include website and annual brochure; Mayor's Intern Fellows Program press releases, website, and printed luncheon program; Mayor's Back to School Fair press releases, school supply packets, and website; and Mayor's Summer Reading Challenge press releases, website, and program recap flyer.
- \$2,500 - \$4,599 Mayor's Education Sponsor**
 - ◇ Name recognition on the Dallas Mayor's Education Initiatives materials to include website and annual brochure; Mayor's Intern Fellows Program press releases and website; Mayor's Back to School Fair press releases and website; and Mayor's Summer Reading Challenge press releases and website.
- \$500 - \$2,499 Mayor's Education Sponsor**
 - ◇ Name recognition on Dallas Mayor's Education Initiatives website and annual brochure

I would like my donation to go towards the following program:

(If organizations select to give to just one program below, an adjusted list of sponsor benefits will be provided)

- Please distribute funds evenly between all of the Mayor's Education Initiatives listed below
- Mayor's Intern Fellows Program Mayor's Back to School Fair Mayor's Summer Reading Challenge

Please make checks payable to the Mayor's Education Initiatives Fund and mail with reply form to:
3232 McKinney Ave., Suite 855, Dallas, Texas 75204. The Dallas Foundation is the fiscal sponsor of the Dallas Mayor's Education Initiatives, a component fund of the Dallas Foundation, a 501 (c)(3), publicly supported charity.

For credit card donations please call 214-871-0783 or donate online.

Please reply no later than May 1, 2018 to be listed as a sponsor in the Mayor's Education Initiatives recognition materials.

For more information contact Angela Shellene with The Reeds PRC by phone at 214-871-0783 or ashellene@thereedsprc.com